



 **HOFMANN** empowering  
excellence



“Cristian Hofmann's highly professional support as sparring partner and coach helped me advance my development in a dynamic organization experiencing continual changes in demands. I uncovered a few blind spots with the aid of his open, unassuming manner and sensitivity for crucial topics. His extremely effective coaching enabled me to find new solutions.”

**Hans Jörg Denzler,**  
CEO & Managing Director, Interxion (Switzerland)

# Empowering Excellence!

Make an impact as a top executive and in the management team to be even more successful

The greater your leadership responsibilities, the more crucial your reputation. I help top executives and high performance management teams boost their reputation, guaranteeing their impact.

Some topics are difficult to discuss openly at an executive level, but need to be addressed to maintain executive success – and to advance still further. To preserve and extend their leadership presence. To prove the quality of their leadership. To apply their influence effectively.

For you as an executive as well as for your environment, the result is measurable, positive and sustainable. "Empowering Excellence," my maxim, stands for this.

## If you're striving to...

- › Boost your reputation
- › Gain clarity and focus as a leader
- › Develop stronger self-esteem and raise your leadership presence
- › Lead your unified team to shared success
- › Gain influence and act autonomously
- › Thrive in your executive role and "live" authentically
- › Achieve greater authority in your communication
- › Perform as a strong, unified executive team

...then we should talk.

**Success guaranteed!**

# Empowering Excellence

guarantees a boost in your reputation:

## in self- management

Making the crucial difference with strengthened self-esteem and clearer self-guidance.

## in leadership

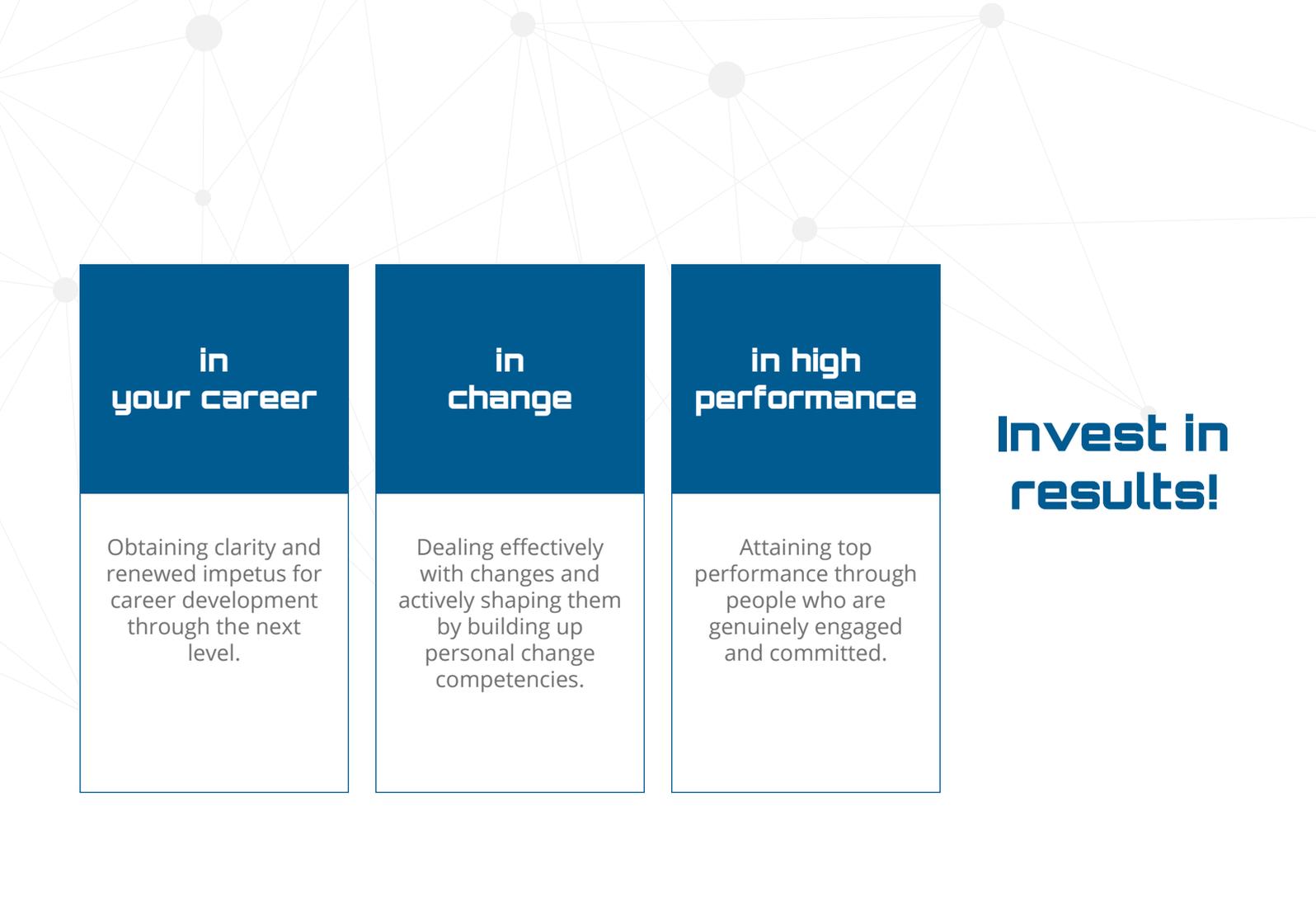
Securing enterprise success through guaranteed top performance and a positive leadership culture that inspires employee engagement.

## in the management team

Achieving even greater impact as a management team, mastering current and future complexities through unified strong focus.

## in collaboration

Communicating competently with managers and employees, so that the company culture exhibits shared positive development.



**in  
your career**

Obtaining clarity and renewed impetus for career development through the next level.

**in  
change**

Dealing effectively with changes and actively shaping them by building up personal change competencies.

**in high  
performance**

Attaining top performance through people who are genuinely engaged and committed.

**Invest in  
results!**

# Where do you want more impact, more authority – the key to success?

## Your resulting benefits:

- You have a clear standing in the company
- You are secure in your management
- You feel attentive and self-directed
- You “live” your leader role authentically
- You implement your clear executive vision successfully
- You’re enthusiastic and targeted as an authoritative personality
- You’re perceived as a high performer with confirmed impact

## I boost your reputation as an executive

The higher you are on the career ladder, the more significant your standing. Empowering Excellence not only ensures your reputation – Empowering Excellence boosts it. The result: maximum impact. For individuals – and throughout the company culture. Externally toward customers, suppliers and partners. Guaranteed reputation also as a successful leadership team.

I am an **enabler**, who ensures success in a process and solution-oriented manner, who inspires, clarifies and innovates. “I am **your** enabler!”

If you want to boost your reputation, I act as sparring partner and source of inspiration, who enables you as a proven top executive to be an effective leader.



“Cristian is a highly professional facilitator, absolute reliable and trustful sparringspartner. Fully dedicated to achieve best possible results and excellence in Executive Team Development.”

**Roman von Siebenthal,**  
Head Forward Trading, Axpo Group



"I'm very impressed by Cristian's intellect, coaching style and instinct. His candid viewpoints and inspiring perspective make him extremely enriching. I certify executive coaches around the world in my coaching philosophy, methods and tools, and I recommend Cristian as an exemplary talent, both as coach and as a director of leadership retreats and workshops."

**John Mattone,**  
#1 Authority on Intelligent Leadership & World's Top  
Executive Coach

# My impact areas



Executive coaching



Executive workshops



Leadership development programs

## About me

I'm an inspiring advisor and executive coach for Empowering Excellence. With "Empowering Excellence," I guarantee successful top executives and leadership teams a boost in reputation. As an enabler, sparring partner and source of inspiration, I strengthen executives in their personal leadership excellence. The result: maximum impact for individuals and throughout the company culture – measurable and with success guaranteed.





“Cristian Hofmann has a quality distinct from other consultants whom I know. He puts heart and soul into coaching. Competent, astute and inspiring, his counseling is wide-ranging and durable. He can take on executives and deal individually with their character, situation and needs, helping to clarify core lifelong themes. In challenging periods, Mr. Hofmann provided valuable support in dealing with the topic of reputation in top management. An intense, exciting, insightful time, a journey that begins with oneself and probably has no end. He vastly exceeded my expectations. Simply marvelous! I can say without exaggerating that working with him has made my life more worthwhile and purposeful.”

**Anton Moser,**  
Chairman of the Executive Board, Raiffeisenbank



**Cristian HOFMANN**

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